**Courtney Smith**

Charlotte, NC [CourtneySmith.SC@gmail.com](mailto:CourtneySmith.SC@gmail.com) 803-389-9893

Education: ***College of Charleston Honors College­­ ‘23***

GPA: **3.87**

* + Bachelor of Arts in Communications
  + Bachelor of Arts in Political Science with a Concentration in Philosophy, Politics, and Law
  + Minor in Women and Gender Studies

# Experience:

**Cistern Yard Video General Manager-** *Cistern Yard*, Charleston SC (2020-2022)

* College of Charleston’s student-run media organization consisting of five branches
* Increase viewer engagement across platforms by 150%+ when compared to 2019-2020 year
* Write, film, and produce video content for public consumption through various social media platforms
* Recruit and manage a team of 7+ paid staff & volunteers
* Coordinate live events with local Charleston bands in collaboration with radio department

**News Runner**-CBS News Democratic Debate (2020)

* + Only News Runner on staff to receive an All-Access Pass due to exemplary performance
  + Preform any and all necessary tasks prior to and during the live broadcast to
  + Ensure a smooth run of show by aiding stagehands and producers throughout the preparation process
  + Interact/give tours to CBS News staff, executives, reporters, and high-profile guests during the 2020 Democratic Debate in Charleston, SC
  + Communicate between executives and external vendors to execute projects within crucial timelines
  + Offered Summer 2020 position for Democratic National Convention in Milwaukee, WI & Republican National Convention in Charlotte, NC

**Social Media Co-Chair**- Cougar Votes (2020-2021)

* + Create content for Social Media platforms **reaching 40,000+ followers**
  + Work collaboratively with the executive team and other campus organizations to promote widespread voter registration
  + Conduct community outreach to register college-age voters, directly **impacting 2,000+** from 2019 through the 2020 Presidential Election
  + Monitor insight statistics and improve reach of the organization

**Producer**-*The Buzz TV*, Fort Mill, SC (2018-2019)

* + Wrote, filmed, & edited a long-format-weekly news show with a co-anchor
  + Efficiently managed a team of 10+ reporters to produce 30 episodes from August to May
  + Worked proficiently in the Adobe Suite to produce promotional video/photo content (Premiere, Photoshop, Lightroom, After Effects)

**Relevant Coursework:** Honors Academic Writing, Media in the Digital Age, Honors American Disunion, Message Design and Influence, Principles of Strategic Communication